



Center for School, Health and Education

Public Health Capacity Building Assistance for SBHC Leaders
A CDC Funded Learning Series
Module 5: Partnerships with School Leaders and Youth




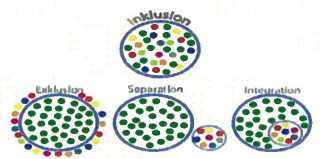
School and Health Center Integration

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Discussion Topic

Ways a Clinic Becomes Integrated into the School Beyond the 4 WALLS of the SBHC



TAKE AWAYS FROM TODAY'S CONVERSATION

- ★ Able to Identify Practical Approaches to Engaging Leaders
- ★ Ways to Cultivate Relationships with ALL School Personnel
- ★ Parents and Youth Helping to Cultivate Strong School Partnerships



Guiding Questions

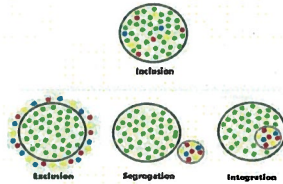


1. What stage of development related to inclusion is your SBHC?
2. Who are the leaders in education and who are the informal leaders in education?
3. Who and where are educational agendas being developed, presented and how can you reach out to them?
4. What strategies am I currently using to develop relationships and what other strategies should I engage in?
5. Am I and others on my team visible in the school and community? Am I smiling?



Moving Towards INKLUSION

Different Phases
Each Phase Based on Relationships
Each Phase Building on the Previous Phase
Engagement Strategies Important



Stages of Development

- **Separation Phase:** Health Care Separate
- **Exclusion Phase:** Some Health Care Services Come through the Doors of the School
- **Integration Phase:** School Based Health Centers Established in School
- **Inclusion Phase:** Health care services and staff integral part of the school and families.



INCLUSION: What would that look like in your school?

Begin to identify what inclusion would like to you, to your staff, to the youth you work with, to school personnel, etc.

- **Convene a strategic planning session with partners.**
- **Ask people directly through surveys and include a wide range of people**
- **Identify Key Action Words as you listen to people**

REMEMBER INCLUSION GOES BEYOND the WALLS of the SBHC



INCLUSION MIGHT LOOK LIKE

- Active Ongoing Participation in School Improvement Teams
- Active Ongoing Presence at School Conferences and Events
- Active Ongoing Engagement in Problem Solving in the School
- Contribution of Resources to the Health Center and to the School
- Inclusion in Grant Applications and other Initiatives
- School Board Presentations are Routine and SBHCs are Included in Special Projects
- Participation in Outside Activities with Staff
- Joint Attendance at Conferences and Presentations





What Inclusion Looks Like:

- Health Care is Apart of a School Agenda School Improvement Teams, Bonds Consideration, Curriculum, etc.
- Parents and students are talking about health care and SBHCs
- SBHCs are an integral part of solutions and strategies for addressing wide range of concerns
- Funding





PRACTICAL APPROACHES
Engaging Leaders



Creating a Culture of Engagement
RELATIONSHIP BUILDING
At ALL Levels and ALL Around



Cultivating Relationships
What Strategies to Use?



Strategies:
Togetherness



Work with the different union groups – create strategies that are important to them on their turf: Professionals and Para Professionals along with Managers.

Ride the Bus, Hold Breakfast Early Morning, Assist staff with Health Care Enrollment for friends and family, Invite Staff to Attend Presentations on SBHC, Feature a Different Staff Member in a Campaign like Flu Vaccination, Honor them at Events

More Strategies: Creating Togetherness



BE VISIBLE with a SMILE

Offer to write grants with the school or other partners to bring resources in.

GET OUT of the CLINIC AREA

Go into the teachers lounge, work areas, hallways.

Be VISIBLE with a SMILE

Attend staff meetings regularly and talk with staff. Attend the Superintendent's State of the School Address, Attend board meetings and candidate forums.



OFFER To Help and ASK for Help



OFFER to Help

Coach a sport, assist with an event, write an article, chaperone, volunteer for a board committee, supervise in the cafeteria, etc.

ASK for Help

Seek out staff and board members and ask for their insight and guidance on issues, invite them to present to groups you work with, ask them to attend meetings with you, ask former board members to join you in events, etc.



IDEAs:



- **Meet with Local Elected Officials** – Invite them in for a Tour – Involve School Leaders (formal and informal)
- **Sponsor Speakers on Topics** and invite in school board members, other community leaders, etc. Start a conversation!
- **Send Letters Thanking Leaders** – Nothing is as good as being thankful! Have students and others send heart felt thank you letters/notes to leaders





Parents and Youth

- Remember parents and youth are powerful**
- Parents and youth want to be engaged – **ASK**
- Parents and youth talk with each other**
- Know which parents know school board members and ask them to be an ambassador
- Engage young people and have them develop agenda and present to board**
- Write letters of thanks or thoughts to Board Members and Others



Think **OUTSIDE** of the **BOX**
Think Outside of the Walls



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Thank You